



2015 Festival Theme



FOR IMMEDIATE RELEASE

Pride Winnipeg Announces Festival Information

Pride Season is here!

(Winnipeg, MB; April 30, 2015) – After revealing in February the 2015 Pride Winnipeg Festival theme to be ‘Evolution,’ Pride Winnipeg announced today via Twitter, the festival entertainment lineup along with other exciting news.

The free outdoor concert event, known as the Festival at The Forks, will take place on Saturday June 13 and Sunday June 14. The Saturday portion will be used to commemorate and celebrate the 15th anniversary of the Pride Coffee House. The Pride Coffee House is a staple community event of the Pride Winnipeg Festival and features a diverse lineup of local artists beginning at 1:30 PM. This year the entertainment lineup includes: Kim Segal, waNda wilson, Queen Tite, Ro Walker, Alexa, Mona Mousa, Shandi Strong, Carey Richards, Trevor Smith, Kai Jolley, Lorraine James, Mariana Cañadas, Jamie Lillie, Chaer Renae, Dylan Acorn, Chris Elliott, Alannah Zeebeck, Rampage!, Chimwemwe Undi, Alexa Silver, Süss, and more! Saturday’s full lineup is available on our website at pridewinnipeg.com.

For Pride Day, Sunday June 14, the Festival at The Forks will feature power-pop and LGBTTTQ* icon, Tom Goss, along with Vancouver-based, pop-rock trio Halfway to Hollywood. Sunday’s lineup also features other amazing artists such as The Help Wanted, Martha My Dear, Those Guys, Womyn of Pride, and local rock band We Won the War.

Also announced today are the 2015, community-nominated, Pride Parade marshals. This year’s Grand Marshal is local trans advocate, Shandi Strong. Shandi is a proponent of trans issues and over the years has supported the LGBTTTQ* community immensely through discussion panels, education and helping others. She will be a keynote speaker at the 2015 OUTShine Conference and is writing her autobiography titled *Growing a Pair*.

This year’s Honorary Youth Marshal is Maree Rodriguez, whom made headlines this year when she organized a Pink T-Shirt Day kickoff rally to advocate for anti-bullying awareness on top of her involvement with other human rights and mental health awareness initiatives. The Manitoba Association for Rights & Liberties was named as the Honorary Community Group Marshal for their continued work of promoting, supporting and celebrating human rights and civil liberties.

Finally, Pride Guides will start being distributed across the city this weekend with the majority being available by May 5th, which is also the day that Queer Beer – Pride Winnipeg’s own label of beer, brewed by Half Pints – will be available in all LiquorMarts in Winnipeg along with select restaurants.

Start showing your pride, Winnipeg. Pride Season is here!

Pride Winnipeg – The Pride of the Prairies – is one of the largest celebrations between Toronto and Vancouver of LGBTTTQ* (lesbian, gay, bisexual, transgender, two-spirit, queer, questioning, intersex, and pansexual) people and their allies, supporters and friends. Our mission is to affirm the lives of everyone by generating and participating in events that celebrate the history, culture, spirit and pride of people within the Winnipeg community. We invite everyone from far and wide to join our welcoming city and celebrate Pride in Winnipeg – the heart of the continent.

The 2015 Pride Winnipeg Festival will take place from June 5 – 14, 2015. During this time various community activities will be held across Winnipeg. The Pride Festival at The Forks takes place from June 13 – 14. Pride Day, the day of the Rally, Parade, Festival at The Forks and Closing Party, is June 14.

For more information about the Pride Winnipeg Festival please visit www.pridewinnipeg.com.

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