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For immediate release

Pride Winnipeg and Half Pints Brewing Company raise a glass to Queer Beer

Winnipeg, MB – Pride Winnipeg will have its own unique flavour this year, thanks to a partnership with Half Pints Brewing Company. Queer Beer, an original, locally-made brew from Half Pints, is a patented drink conceived by the Pride Winnipeg committee.

Queer Beer is now available at Gio's, Fame, and Club 200 as well MLCC stores at Osborne Village and Portage and Burnell. Proceeds from sales of the beer will be an ongoing source of revenue for Pride Winnipeg.

"Our partnership with Half Pints is a great local achievement for Pride," says Pride Winnipeg Chair Barb Burkowski. "It took some time to develop but we have come up with a delicious brew that is a little bit fruity and 100 per cent fabulous!"

Incorporated in 2006, Half Pints Brewing Company is a small, fiercely local, independently owned craft brewery, which focuses on quality, not quantity. Unlike other breweries, Half Pints specifically sets out to brew small batches of beer packed with big flavour. They cater to true beer lovers who care more about what's actually in their glass than what trinkets came in the case.

"We're thrilled to add Queer Beer to our line-up of flagship and seasonal beers," says Zach Mesman from Half Pints. "We are a small, locally owned and operated microbrewery and when small organizations like ours partner with community organizations like Pride Winnipeg, we open the doors to great relationships."

For more information about Half Pints Brewing please visit www.halfpintsbrewing.com. For more information about Pride Winnipeg please visit www.pridewinnipeg.com.



Media contact:

Scott Carman
Director of Media & Communications
Pride Winnipeg
Phone: (204) 803-1914
Email: media@pridewinnipeg.com
Website: www.pridewinnipeg.com