

Pride Winnipeg Festival Inc.
Statement of Operations
October 2017 - September 2018

	Oct 2017 - Sep 2018	Total Oct 2016 - Sep 2017	Change
Income			
Beer and Beverage Sales	55,116.80	59,783.30	-4,666.50
Concession Fee	10,850.00	10,091.32	758.68
Donation	3,900.47	6,669.80	-2,769.33
ScholarTIPS	0.00	3,031.16	-3,031.16
Total Donation	\$ 3,900.47	\$ 9,700.96	-\$ 5,800.49
Fundraising Income	0.00	3,405.16	-3,405.16
Grant Income	33,000.00	4,000.00	29,000.00
Membership Dues	0.00	498.23	-498.23
Merchandise	10,637.41	8,683.21	1,954.20
Parade Entry Fee	26,457.55	15,697.85	10,759.70
SOCAN	220.00	159.01	60.99
Total Parade Entry Fee	\$ 26,677.55	\$ 15,856.86	\$ 10,820.69
Pride Guide/Program Ad Sales	10,331.94	10,831.74	-499.80
PrideMART	0.00	5,892.36	-5,892.36
Revenue Clearing	0.00	0.02	-0.02
Special Event Tickets	0.00	1,680.00	-1,680.00
Sponsorship	90,500.00	78,926.10	11,573.90
Sponsorship - Reimbursement	8,849.00	5,236.09	3,612.91
Total Sponsorship	\$ 99,349.00	\$ 84,162.19	\$ 15,186.81
Total Income	\$ 249,863.17	\$ 214,585.35	\$ 35,277.82
Gross Profit	\$ 249,863.17	\$ 214,585.35	\$ 35,277.82
Other Income			
Convenience Fee	0.00	37.50	-37.50
Interest earned	0.00	0.33	-0.33
Reimbursed Expenses	0.00	740.65	-740.65
Total Other Income	\$ 0.00	\$ 778.48	-\$ 778.48
Expenses			
Accessibility	3,230.11	4,897.91	-1,667.80
Annual General Meeting	0.00	80.93	-80.93
Bank charges	433.59	266.59	167.00
Interest Charges	8.01	23.35	-15.34
Merchant Service	516.54	1,314.95	-798.41
PayPal Fees	813.92	217.79	596.13
Total Bank charges	\$ 1,772.06	\$ 1,822.68	-\$ 50.62
Charitable Contributions	8,533.75	14,648.53	-6,114.78
Conference	2,163.21	2,596.49	-433.28
Dues and Subscriptions	6,962.36	7,385.64	-423.28
Equipment Rental			
Decor	0.00	430.59	-430.59
Total Dance Party Equipment Rental	\$ 0.00	\$ 430.59	-\$ 430.59

Forks Festival Equipment Rental			
A/V	14,821.25	9,555.00	5,266.25
Environment and Waste Management	720.01	932.29	-212.28
Infrastructure	840.00	461.18	378.82
Fencing	7,232.05	4,212.77	3,019.28
Stage & Equipment	0.00	3,855.80	-3,855.80
Tables & Chairs	6,280.00	6,166.76	113.24
Tents	16,608.65	13,729.50	2,879.15
Toilets	4,305.00	2,840.27	1,464.73
Total Infrastructure	\$ 35,265.70	\$ 31,266.28	\$ 3,999.42
Transportation	1,029.01	1,220.61	-191.60
Total Forks Festival Equipment Rental	\$ 51,835.97	\$ 42,974.18	\$ 8,861.79
Parade and Rally Equipment Rental	787.50	728.44	59.06
Special Event Equipment Rental	0.00	2,455.17	-2,455.17
Total Equipment Rental	\$ 52,623.47	\$ 46,588.38	\$ 6,035.09
External Labour	0.00	207.00	-207.00
Technicians	0.00	525.00	-525.00
Total Dance Party Labour	\$ 0.00	\$ 525.00	-\$ 525.00
First Aid	8,235.87	6,891.73	1,344.14
Forks Festival Labour			
Clean Up Fees	791.00	611.20	179.80
Total Forks Festival Labour	\$ 791.00	\$ 611.20	\$ 179.80
Parade and Rally Labor			
Security/Police	30,581.74	25,994.95	4,586.79
Total Parade and Rally Labor	\$ 30,581.74	\$ 25,994.95	\$ 4,586.79
Photography	0.00	200.00	-200.00
Total External Labour	\$ 39,608.61	\$ 34,429.88	\$ 5,178.73
Food and Beverage	0.00	54.33	-54.33
Forks Festival Food and Beverage			
Beer and Beverage	24,351.26	18,690.35	5,660.91
Volunteer	1,839.97	1,795.29	44.68
Total Forks Festival Food and Beverage	\$ 26,191.23	\$ 20,485.64	\$ 5,705.59
Other Food and Beverage	163.95	144.44	19.51
Special Events Food and Beverage	0.00	2,764.04	-2,764.04
Total Food and Beverage	\$ 26,355.18	\$ 23,448.45	\$ 2,906.73
Fundraising Expenses	0.00	761.50	-761.50
Insurance	6,159.00	5,803.92	355.08
Legal and professional fees	971.80	0.00	971.80
Corporate Fees	340.00	25.00	315.00
SOCAN	220.00	463.91	-243.91
Total Legal and professional fees	\$ 1,531.80	\$ 488.91	\$ 1,042.89
Licenses and Permits	0.00	100.00	-100.00
Forks Festival Licenses and Permits	2,380.23	2,033.50	346.73
Parade Licenses and Permits	3,957.66	4,873.04	-915.38
Total Licenses and Permits	\$ 6,337.89	\$ 7,006.54	-\$ 668.65
Marketing			
Advertising	0.00	511.33	-511.33
Graphics	0.00	1,977.50	-1,977.50

Merchandise	7,650.41	6,707.20	943.21
Pride Guide	6,247.77	7,806.75	-1,558.98
Signage	929.99	1,815.06	-885.07
Total Marketing	\$ 14,828.17	\$ 18,817.84	-\$ 3,989.67
Media & Communications			
Social Media	0.00	18.85	-18.85
Website	39.88	203.03	-163.15
Total Media & Communications	\$ 39.88	\$ 221.88	-\$ 182.00
Office expenses	0.00	204.23	-204.23
Performers			
Forks Festival Performers	17,855.00	18,365.00	-510.00
Special Event Performers	0.00	1,009.15	-1,009.15
Total Performers	\$ 17,855.00	\$ 19,374.15	-\$ 1,519.15
POS	454.76	480.10	-25.34
Rent or lease payments			
Storage	2,148.50	1,783.95	364.55
Total Rent or lease payments	\$ 2,148.50	\$ 1,783.95	\$ 364.55
Site Fees			
Dance Party Site/Venue Fees	0.00	724.50	-724.50
Forks Festival Site Fees	10,712.40	6,720.00	3,992.40
Other Site/Venue Fees	2,395.05	157.51	2,237.54
Total Site Fees	\$ 13,107.45	\$ 7,602.01	\$ 5,505.44
Staff Expenses			
Accommodation	975.55	0.00	975.55
Food and Beverage	50.00	1,190.02	-1,140.02
Shirts and Tags	3,293.54	2,539.73	753.81
Special Events	0.00	582.50	-582.50
Training and Development	0.00	1,092.25	-1,092.25
Total Staff Expenses	\$ 4,319.09	\$ 5,404.50	-\$ 1,085.41
Stationery and printing	1,426.61	1,221.20	205.41
Supplies			
Forks Festival Supplies	2,137.08	2,687.95	-550.87
Other Supplies	0.00	357.02	-357.02
Parade and Rally Supplies	32.72	384.18	-351.46
Special Events Supplies	0.00	137.59	-137.59
Volunteer Supplies	0.00	55.01	-55.01
Total Supplies	\$ 2,169.80	\$ 3,621.75	-\$ 1,451.95
Theme Launch	0.00	1,129.53	-1,129.53
Volunteer Appreciation	439.63	1,067.93	-628.30
Total Expenses	\$ 212,066.33	\$ 210,888.83	\$ 1,177.50
Profit	\$ 37,796.84	\$ 4,475.00	\$ 33,321.84