PRIDE WINNIPEG FESTIVAL INC. STATEMENT OF OPERATIONS

| | Aug | Year Ended gust 31, 2016 | Year Ended August 31, 2015 | | September 1-30, 2016 | |
|--|-----|-----------------------------|-------------------------------|------------|-------------------------|------------|
| REVENUE | | | - | | | |
| Sponsorship | \$ | 73,921.43 | \$ | 60,823.22 | \$ | - |
| Beer and Beverage Sales | | 53,599.80 | | 46,435.67 | | - |
| Parade Entry Fee | | 17,902.00 | | 6,760.58 | | - |
| Fundraising Income | | 11,062.32 | | 6,962.86 | | - |
| Concession Fee | | 8,225.00 | | 6,850.00 | | - |
| Merchandise | | 7,486.65 | | 3,759.00 | | - |
| PrideMART | | 5,814.75 | | 6,834.69 | | - |
| Pride Guide Ad Sales | | 5,740.00 | | 11,297.20 | | 1,099.00 |
| Donation | | 5,128.15 | | 4,725.41 | | - |
| Dance Party Ticket | | 4,923.00 | | 21,420.00 | | - |
| Special Event Tickets | | 4,531.00 | | 3,032.00 | | _ |
| Membership Dues | | 300.00 | | 220.00 | | _ |
| Other Income | | 535.24 | | 615.17 | | _ |
| Pride North of 55 Income | | - | | 28,261.70 | | |
| Title North of 33 income | | - | | 20,201.70 | | - |
| TOTAL REVENUES | \$ | 199,169.34 | \$ | 207,997.50 | \$ | 1,099.00 |
| EXPENSES | | | | | | |
| Equipment Rental | \$ | 48,031.39 | \$ | 45,770.51 | \$ | _ |
| External Labour | • | 23,031.77 | • | 20,899.25 | • | _ |
| Food and Beverage | | 19,175.06 | | 18,574.22 | | 1,073.78 |
| Performers | | 18,315.19 | | 26,554.61 | | - |
| Marketing | | 14,785.41 | | 15,945.28 | | |
| Site Fees | | 7,815.43 | | 5,200.47 | | |
| Dues and Subscriptions | | 6,319.57 | | 4,602.67 | | 487.01 |
| • | | | | 5,954.50 | | 407.01 |
| Insurance | | 6,100.92 | | 3,934.30 | | - |
| Point of Sale System | | 5,582.45 | | - | | - |
| Staff Expenses | | 5,518.11 | | 2,297.42 | | 290.15 |
| Fundraising Expense | | 5,453.99 | | 4,022.89 | | - |
| Bank Charges | | 3,688.84 | | 2,012.32 | | 169.25 |
| Stationery and Printing | | 3,474.72 | | 1,310.51 | | 83.33 |
| Licenses and Permits | | 3,257.15 | | 2,885.53 | | - |
| Supplies | | 2,572.64 | | 2,964.90 | | 130.57 |
| Rent or lease payments | | 1,618.05 | | 1,531.99 | | 257.32 |
| Conference | | 1,380.78 | | - | | - |
| Accessibility | | 1,228.50 | | - | | - |
| Legal and Professional Fees | | 1,218.06 | | 50.00 | | 1,348.20 |
| Media and Communications | | 857.35 | | 574.86 | | - |
| Volunteer Appreciation | | 822.71 | | - | | - |
| Theme Launch | | 799.32 | | - | | - |
| Annual General Meeting | | 646.56 | | - | | - |
| Technology | | 315.27 | | 91.34 | | - |
| Charitable Contributions | | 150.00 | | 1,454.26 | | - |
| Pride North of 55 Expenses | | - | | 33,101.64 | | - |
| TOTAL EXPENSES | \$ | 182,159.24 | \$ | 195,799.17 | \$ | 3,839.61 |
| EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES | \$ | 17,010.10 | \$ | 12,198.33 | \$ | (2,740.61) |