

Pride Winnipeg Festival Inc.
Income Statement
September 2012 - August 2013

	Total
Income	
Beer and Beverage Sales	19,726.24
Concession Fee	3,327.01
Dance Party Ticket	30,208.05
Donation	5,428.98
Merchandise	5,342.00
Parade Entry Fee	3,500.36
Pride Guide Ad Sales	10,498.00
Raffle/Auction Tickets	1,788.00
Refunds	
Concession	-267.02
Parade Entry Fee	-61.00
Pride Guide Ad	-75.00
Total Refunds	-\$ 403.02
Special Event Tickets	3,885.97
Sponsorship	37,758.02
Total Income	\$ 121,059.61
Gross Profit	\$ 121,059.61
Other Income	
Income	282.03
Interest earned	10.82
Reimbursed Expenses	21,015.70
Total Other Income	\$ 21,308.55
Expenses	
2014 FCP Conference	
Hotel Expenses	
Food and Beverage	1,000.00
Total Hotel Expenses	\$ 1,000.00
Total 2014 FCP Conference	\$ 1,000.00
Bank charges	821.79
Charitable Contributions	1,500.00
Commissions and fees	25.00
Dues and Subscriptions	1,388.80
Entertainment	
Dance Party Entertainment	8,404.06
Forks Festival Entertainment	20,745.15
Total Entertainment	\$ 29,149.21
Equipment Rental	
Communications and Media Equipment Rental	
Out + About	81.76
Total Communications and Media Equipment Rental	\$ 81.76
Dance Party Equipment Rental	
A/V	7,544.88
Decor	1,396.44
Photography	749.00
Transportation	69.45

Total Dance Party Equipment Rental	\$ 9,759.77
Forks Festival Equipment Rental	
A/V	11,263.95
Environment and Waste Management	2,564.14
Infrastructure	20,030.29
Transportation	1,093.48
Youth Entertainment	2,152.50
Total Forks Festival Equipment Rental	\$ 37,104.36
Parade and Rally Equipment Rental	787.50
Special Event Equipment Rental	1,115.52
Total Equipment Rental	\$ 48,848.91
External Labour	
Dance Party Labour	
Dancers	775.00
Security	720.00
Technicians	250.00
Total Dance Party Labour	\$ 1,745.00
Forks Festival Labour	
Security	5,184.00
Total Forks Festival Labour	\$ 5,184.00
Total External Labour	\$ 6,929.00
Food and Beverage	
Dance Party Food and Beverage	6,498.12
Forks Festival Food and Beverage	
Beer and Beverage	3,908.38
Entertainment	336.48
Volunteer	306.16
Total Forks Festival Food and Beverage	\$ 4,551.02
Special Events Food and Beverage	212.60
Total Food and Beverage	\$ 11,261.74
Insurance	3,210.00
Legal and professional fees	
Corporate Fees	25.00
SOCAN	174.79
Tech Fees	78.66
Wire Transfer Fees	60.00
Total Legal and professional fees	\$ 338.45
Licenses and Permits	
Forks Festival Licenses and Permits	500.00
Parade Licenses and Permits	4,515.48
Total Licenses and Permits	\$ 5,015.48
Marketing	
Advertising	3,261.50
Graphics	500.00
Merchandise	6,407.43
Packages	432.76
Pride Guide	6,727.35
Signage	2,246.72
Total Marketing	\$ 19,575.76
Office expenses	155.55
Promotional	14.56
Site Fees	

Dance Party Site/Venue Fees	2,000.00
Forks Festival Site Fees	3,150.00
Other Site/Venue Fees	483.00
Total Site Fees	\$ 5,633.00
Staff Expenses	
Conference	6,826.78
Food and Beverage	2,095.08
Phone	239.99
Shirts and Tags	935.73
Transportation	209.40
Total Staff Expenses	\$ 10,306.98
Stationery and printing	542.78
Supplies	
Dance Party Supplies	256.26
Forks Festival Supplies	156.71
Parade and Rally Supplies	352.24
Special Events Supplies	818.23
Volunteer Supplies	140.79
Total Supplies	\$ 1,724.23
Total Expenses	\$ 147,441.24
Other Expenses	
Miscellaneous	548.60
Total Other Expenses	\$ 548.60
Profit	-\$ 5,621.68

Approved by the Board of Directors on November 13th, 2013