

PRIDE WINNIPEG FESTIVAL INC.
STATEMENT OF OPERATIONS

	Year Ended August 31, 2014	Year Ended August 31, 2013
REVENUE		
Sponsorship	\$ 56,022.96	\$ 37,758.02
Beer and Beverage Sales	44,282.72	19,726.24
Dance Party Ticket	25,369.34	30,208.05
2014 FCP Conference Income	22,740.25	-
Pride North of 55 Income	19,087.65	-
Pride Guide Ad Sales	11,775.75	10,498.00
Special Event Tickets	5,126.12	3,885.97
Parade Entry Fee	4,831.00	3,500.36
Concession Fee	4,700.00	3,327.01
Merchandise	2,324.50	5,342.00
Donation	1,192.55	5,428.98
VIP/Stage Pass Sales	1,190.00	-
Membership Dues	20.00	-
Raffle/Auction Tickets	-	1,788.00
Refunds	-	(403.02)
Other Income	14.84	21,308.55
TOTAL REVENUES	\$ 198,677.68	\$ 142,368.16
EXPENSES		
Equipment Rental	\$ 60,255.38	\$ 48,848.91
Performers	35,905.67	29,149.21
2014 FCP Conference Expenses	24,357.58	1,000.00
Food and Beverage	19,400.60	11,261.74
External Labour	17,056.21	6,929.00
Marketing	10,952.58	19,590.32
Pride North of 55 Expenses	7,955.98	-
Insurance	6,353.26	3,210.00
Site Fees	5,770.51	5,633.00
Supplies	4,491.19	1,724.23
Dues and Subscriptions	3,212.44	1,388.80
Licenses and Permits	2,872.45	5,015.48
Staff Expenses	2,763.45	3,480.20
Bank Charges	2,221.22	821.79
Charitable Contributions	1,707.81	1,500.00
Conference	1,524.98	6,826.78
Stationery and Printing	1,327.36	542.78
Media and Communications	540.38	-
Rent or lease payments	273.10	-
Legal and Professional Fees	200.26	338.45
Technology	156.77	-
Commission and Fees	-	25.00
Office Expenses	-	155.55
Miscellaneous	-	548.60
TOTAL EXPENSES	\$ 209,299.18	\$ 147,989.84
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES	\$ (10,621.50)	\$ (5,621.68)