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FOR IMMEDIATE RELEASE

**PRIDE WINNIPEG FESTIVAL INC. TOGETHER WITH QUEER MEDIA GROUP
to host the
2014 Fierté Canada Pride & InterPride Region
7th Annual Conference and Annual General Meeting**

Winnipeg, MB – Pride Winnipeg has won the bid to host 2014 Fierté Canada Pride (FCP) and InterPride (IP) Region 7th Annual Conference and Annual General Meeting, as announced by Dustyn Baulkham, Interim Treasurer, Communications Coordinator, Fierté Canada Pride today.

Pride Winnipeg and Queer Media Group together with their partners from the City of Winnipeg are thrilled and excited to open our city to the delegates from across Canada and showcase our "friendly Manitoba" spirit and hospitality for the Annual FCP AGM and Conference, which will take place in various venues around Winnipeg during the last weekend of March 2014.

Winnipeg has partnered up with Queer Media Group as a premier sponsor to help us deliver a one of kind and memorable FCP annual conference, and has the full support of Tourism Winnipeg as well as the Mayor's Office for the City of Winnipeg.

As a diverse, creative and cosmopolitan city home to the largest celebration of LGBT culture between Toronto and Vancouver, Winnipeg is the perfect destination to host your event. Winnipeg is a place where gay and lesbian rights are protected and celebrated, a place where same-sex couples can legally marry and freedom of expression is embraced. Winnipeg is known as the "cultural cradle of Canada" with a thriving art, culture and music scene, and home to The Canadian Museum for Human Rights, set to open in 2014.

"Delegates attending the conference will experience and remember forever, our diverse people, culinary experiences and neighbourhoods that make Winnipeg so unique, as well as an opportunity to visit and experience The Canadian Museum for Human Rights (CMHR), which is an international museum set to open in 2014. The CMHR will be one of the most advanced and engaging museums in the world and will highlight the many struggles faced by humankind, including the GLBTTQ community," said Jonathan Niemczak, President of Pride Winnipeg.

"QMG is thrilled to partner with Pride Winnipeg to present this conference", said Tony Hailu, founder of Queer Media Group. "This will also coincide with the official launch of the organization at the 'Human Rights' conference to be held on the Saturday, March 29th, 2014".

Pride Winnipeg – *The Pride of the Prairies* – is the largest celebration between Toronto and Vancouver of LGBTT* (lesbian, gay, bisexual, transgender and two-spirited, intersex, and queer/questioning) people and their allies, supporters and friends. Our mission is to affirm the lives of everyone by generating and participating in events that celebrate the history, culture, spirit and pride of people within the Winnipeg community. We invite everyone from far and wide to join our welcoming city and celebrate Pride in Winnipeg – the heart of the continent.

Queer Media Group - QMG is a social enterprise that strives to blend activism with profit-sharing for the benefit of local LQBTTQ. The organization is currently developing a portfolio of LGBTTQ brands to bring to market with portion of all sales proceeds to go to local queer and trans organizations.

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