



FOR IMMEDIATE RELEASE

### City Hall to Raise Rainbow Flag

**(Winnipeg, MB; May 29, 2014)** – Once again, civic leaders, members of the LGBTTQ\* community, and their supporters will raise the rainbow flag at City Hall on Friday, May 30, 2014 in recognition of the Pride Winnipeg Festival.

Even with this years festival theme being “WITHOUT BORDERS” Pride Winnipeg is still grateful for the amount of support received here at home. “It’s amazing to know that we live in a city that is so supportive, and the flag raising solidifies that.” says Pride Winnipeg President, Jonathon Niemczak. “We encourage everyone to join us at the flag raising, and the rest of the celebrations as well.”

The Flag Raising will take place at 555 Main Street (City Hall) at 12:15 pm. Refreshments and desserts will be provided by Chocolate Zen Bakery and High Tea Bakery.

For more information about this year’s Pride events, please visit our official website at [www.pridewinnipeg.com](http://www.pridewinnipeg.com)

#### The Rainbow Flag

Designed by San Francisco artist Gilbert Baker in 1978, the Rainbow Flag first flew in the San Francisco Gay Freedom Day Parade on June 25, 1978. It consists of six stripes, with the colours red, orange, yellow, green, blue, and violet, each with their own meaning. It is an inclusive symbol for all sexual and gender identities around the world.



**Pride Winnipeg** – The Pride of the Prairies – is one of the largest celebrations between Toronto and Vancouver of LGBTTQ\* (lesbian, gay, bisexual, transgender and two-spirited, intersex, and queer/questioning) people and their allies, supporters and friends. Our mission is to affirm the lives of everyone by generating and participating in events that celebrate the history, culture, spirit and pride of people within the Winnipeg community. We invite everyone from far and wide to join our welcoming city and celebrate Pride in Winnipeg – the heart of the continent.

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