



FOR IMMEDIATE RELEASE

More Festival Means More Headliners!

(Winnipeg, MB; March 8, 2014) – After announcing the expansion of the Pride Winnipeg Forks Festival, Pride Winnipeg announced that there will be four major headliners this year. Last night at Fame Nightclub, after a round of competing auditions were held to determine which local acts would grab coveted spots in this year's lineup, the members of Pride Winnipeg announced that The Voice's Beverly McClellan and hip-pop-dance-rock trio PRTY H3RO, will perform on Saturday May 31; followed by Eurodance diva Thea Austin and UK electro-dance icon Luciana on Pride Day, Sunday June 1.

Beverly McClellan is best known for being a contestant in the first season of The Voice where she placed in the top three. Her most memorable performance was "Beautiful" featuring Christina Aguilera.

Toronto-based PRTY H3RO, featuring members Natasha Zimbaro, Dizzy Overhill and Mark Luongo, cracked the Billboard Canadian Hot 100's top 40 with their debut single "Life of the Party," which became a favorite song last summer.

Thea Austin is an international, Grammy Award winning vocalist. Austin is best known for her participation in the German Eurodance project, SNAP! She was the powerhouse singer behind the second biggest selling single of 1992, "Rhythm is a Dancer." In 1999 Austin topped UK charts again with the hit "Can't Get Enough" as part of the Souless collective.

Dubbed the UK Electro Princess, Luciana has been gracing the charts since 1994 with her seductive vocals. Some of her hit singles include "We Own the Night," "I Like That," "I'm Still Hot," and "U B The Bass." She's also been a collaborative force behind other hit singles from artists such as Tiësto, Bodyrox, deadmau5, Dave Audé and Taio Cruz.

"Our theme this year is *WITHOUT BORDERS* and we're demonstrating our dedication to this theme by having expanded the Pride Forks Festival and bringing in international talent," said Pride Winnipeg President, Jonathan Niemczak.

The Pride Forks Festival will also feature local talent such as Take Flight Aerial & Acrobatics, hip-hop artist Ro Walker Mills, and pop-rock group Take Me to the Pilot.

The Pride Winnipeg Festival takes place from May 23 to June 1, 2014. Festivities occur throughout the city during that time with the Pride Forks Festival on Saturday May 31 and Pride Day on Sunday June 1. Pride Day presents major events such as the Rally at the Legislative Building, the Pride Parade through downtown, the Pride Forks Festival and the Official Pride Dance Party at The MET.

For more information and to view the Pride Winnipeg Festival media kit, please visit www.pridewinnipeg.com.

Pride Winnipeg – The Pride of the Prairies – is one of the largest celebrations between Toronto and Vancouver of LGBTTQ* (lesbian, gay, bisexual, transgender and two-spirited, intersex, and queer/questioning) people and their allies, supporters and friends. Our mission is to affirm the lives of everyone by generating and participating in events that celebrate the history, culture, spirit and pride of people within the Winnipeg community. We invite everyone from far and wide to join our welcoming city and celebrate Pride in Winnipeg – the heart of the continent.

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