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FOR IMMEDIATE RELEASE

PRIDE WINNIPEG ANNOUNCES FESTIVAL HEADLINERS First Time Festival has Two Major Headliners

Winnipeg, MB – Pride Winnipeg is continuing to show that the Pride Winnipeg Festival is being taken to all new heights with the announcement last night that they will have not one, but two major headliners this year. During Pride Winnipeg's *CabarGay* fundraiser, held at Fame Nightclub on Friday night, the members of Pride Winnipeg presented a video that announced American dance-pop sensation Ultra Naté as this year's festival headliner, quickly followed by the surprise reveal that Canadian chart topper Kristina Maria would also be taking the stage in June.

Ultra Naté is best known for her contributions to the 1998 hit single "If You Could Read My Mind," as part of the house music collective Stars on 54. She has established a successful solo career, climbing dance charts with singles, "Free," "Found A Cure," "Automatic," and "Give It All You Got."

Ottawa's Kristina Maria, gained instant success with the release of her 2012 debut album *Tell The World*, which saw three gold-selling singles: "Let's Play," "Our Song Comes On," and "Co-Pilot." During Pride Winnipeg's headliner announcement video, Kristina Maria addressed the crowd to proclaim her excitement over performing at the 2013 Pride Winnipeg Festival.

"After 25 years we need to start delivering more to the people of Winnipeg and that's why we secured two major headliners this year," said Pride Winnipeg President Jonathan Niemczak. "Our festival is one of the largest LGBT celebrations between Toronto and Vancouver, and as it continues to grow so does our offering."

The Pride Winnipeg Festival takes place from May 24 to June 2, 2013. Festivities occur throughout the city during that time until Pride Day on, June 2. Pride Day presents major events, such as the Rally at the Legislative Building, the Pride Parade through downtown, the Festival and concert at the Forks, and the Official Pride Dance Party.

The Festival and concert will also feature local talent such as country singer Jerry Sereda and Womyn of Pride. Pride Winnipeg's headliner reveal video is available for viewing on YouTube, <http://www.youtube.com/user/pridewinnipeg>.

If you would like to know more about Pride Winnipeg or are interested in partnership opportunities please visit www.pridewinnipeg.com or visit them on Facebook at <http://www.facebook.com/PrideWinnipegFestival>.

Pride Winnipeg – *The Pride of the Prairies* – is one of the largest celebrations between Toronto and Vancouver of LGBTTQ* (lesbian, gay, bisexual, transgender and two-spirited, intersex, and queer/questioning) people and their allies, supporters and friends. Our mission is to affirm the lives of everyone by generating and participating in events that celebrate the history, culture, spirit and pride of people within the Winnipeg community. We invite everyone from far and wide to join our welcoming city and celebrate Pride in Winnipeg – the heart of the continent.

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