



FOR IMMEDIATE RELEASE

Vita Chambers added as third headliner to Pride Winnipeg Festival

(Winnipeg, MB; May 27, 2013) – Pride Winnipeg is pleased to announce that rising Canadian artist **Vita Chambers** has been added as a third headliner to the main stage lineup at the Pride Winnipeg Festival on June 2, 2013.

Chambers recently hit #4 on Billboard Canada's Emerging Artist chart, receiving considerable airplay for her latest single "Fix You," which cracked the Canadian Top 40 and received a Juno Award nomination for Best Dance Record.

"Adding Vita Chambers to our Festival lineup is incredibly exciting," says Jonathan Niemczak, President of Pride Winnipeg. "Between her, Ultra Naté and Kristina Maria, we have three outstanding and incredibly talented headliners that we are thrilled to be presenting to everyone free of charge."

Chambers will be sharing the stage at The Forks with disco icon Ultra Naté and Canadian artist Kristina Maria. Hosted by Toronto comedian Richard Ryder and Winnipeg radio personality Kristin Marand, the Pride Winnipeg Festival will also feature country singer Jerry Sereda, cover band Womyn of Pride, local hip-hop artist Ro Walker Mills, aerial acrobatics group Take Flight, and a diva tribute show by local drag performers.

The Pride Day celebrations begin on Sunday, June 2, at 11:00 a.m. with a rally outside the Manitoba Legislative Building. The annual Pride Parade commences at noon, and will be making its way throughout downtown Winnipeg. Following the parade, performances at the Pride Festival at The Forks begin 1:30 p.m., running non-stop to 6:30 p.m. The celebration concludes with the PULP! Official Pride Dance Party at the Metropolitan Entertainment Centre, from 7:00 p.m. until 2:00 a.m.

For more information about Pride Winnipeg and the Pride Festival please visit www.pridewinnipeg.com.

***Pride Winnipeg** – The Pride of the Prairies – is one of the largest celebrations between Toronto and Vancouver of LGBTTQ* (lesbian, gay, bisexual, transgender and two-spirited, intersex, and queer/questioning) people and their allies, supporters and friends. Our mission is to affirm the lives of everyone by generating and participating in events that celebrate the history, culture, spirit and pride of people within the Winnipeg community. We invite everyone from far and wide to join our welcoming city and celebrate Pride in Winnipeg – the heart of the continent.*

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